

## Message Text

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PAGE 01 STATE 054417

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INFO OCT-01 ARA-10 ISO-00 EB-07 /018 R

DRAFTED BY COM/BIC/OIM/LAD/TJOHNSON/CMM/242

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COM/BIC/OIM/LAD/BJCAHILL

COM/BIC/OIM/EMD/GJCLAISEN ASST DIR

EB/OCA/BR/JSIMMONS

ARA/BR/JSLATTERY

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R 112126Z MAR 75

FM SECSTATE WASHDC

TO AMEMBASSY BRASILIA

AMCONSUL PORTO ALEGRE

AMCONSUL RIO DE JANEIRO

AMCONSUL SAO PAULO

UNCLAS STATE 054417

E.O. 11652: N/A

TAGS: BEXP, BR

SUBJECT: FY 1976 EVENTS SCHEDULE

1. THE DEPARTMENT OF COMMERCE'S FY 1976 CONGRESSIONAL APPROPRIATION REQUEST CALLS FOR A MAJOR REDUCTION OF FUNDING AND POSITIONS IN EXPORT PROMOTION PROGRAMS APART FROM TRADE CENTER OPERATIONS. THESE PROPOSED CUTS WILL NECESSITATE AN OVERALL REDUCTION OF MORE THAN FIFTY PERCENT IN PREVIOUSLY PLANNED OVERSEAS PROMOTIONAL ACTIVITIES. SHOULD THERE BE A CONGRESSIONAL RESTORATION, IN WHOLE OR IN PART, AN ATTEMPT WOULD BE MADE TO REVIVE CERTAIN PLANNED EVENTS, MOST LIKELY IN THE LAST HALF OF FY 1976, GIVEN LEAD TIME REQUIREMENTS.

2. ACCORDINGLY, THE FOLLOWING REPRESENTS A REALISTIC LEVEL OF EVENTS IN YOUR AREA:

--- 1. AGRICULTURAL EQUIPMENT TRADE MISSION (BRAZIL AND VENEZUELA), OCTOBER 1975.

--- 2. METALWORKING AND METALFINISHING EXHIBITION,

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--- NOVEMBER 1975, IN CONJUNCTION WITH BRAZILIAN

- INTERNATIONAL FAIR IN SAO PAULO.
- 3. AVIATION EQUIPMENT TECHNICAL SEMINAR (BRAZIL,  
--- COLOMBIA, ECUADOR), APRIL 1976.
- 4. POLLUTION CONTROL EQUIPMENT TRADE MISSION  
(BRAZIL AND VENEZUELA), JULY 1976.
- 5. AGRICULTURAL MACHINERY AND EQUIPMENT EXHIBI-  
--- TION, AUGUST 1976, IN CONJUNCTION WITH THE  
--- THIRD INTERNATIONAL AGRICULTURAL SHOW IN  
--- PORTO ALEGRE.

3. DELETED EVENTS:

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- 1. FOOD PROCESSING EQUIPMENT EXHIBITION, JULY  
--- 1975.
- 2. AUTOMOTIVE SERVICING EQUIPMENT TRADE  
--- MISSION, AUGUST 1975.
- 3. BUILDING AND CONSTRUCTION EQUIPMENT CATALOG  
--- SHOW, MARCH 1976.
- 4. BUSINESS EQUIPMENT EXHIBITION, MAY 1976.
- 5. LABORATORY EQUIPMENT TRADE MISSION, JUNE 1976.

4. COMMERCE REQUESTS POSTS' COMMENTS ON THIS PROPOSED  
SCHEDULE. INGERSOLL

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NNN

## Message Attributes

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**Disposition Approved on Date:**  
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**TAGS:** BEXP, BR  
**To:** BRASILIA MULTIPLE  
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